

### November 2024

# Newsletter

Dan Williams

Patrick Nelson

Larry Mattson

Hope Stookey

Mauro Aguilar

#### **Prize Drawing Winners**

#### \$500 Cash

- Rebecca Sallee
- Tyler Wells

#### \$50 Kids Prize

Adalynn Snyder

#### \$50 Bill Credits

- Shelia Paul
- Leland Shilling
- Barry Taylor
- James R Melvin
- Lillian McIntosh
- Williamsfield Fire Station



## Annual Meeting & Member Appreciation Night Highlights

The 74th Annual Meeting of Members was held on September 5, 2024, at Spoon River Valley High School. With approximately 200 attendees, the evening was filled with engaging activities and important cooperative updates.

The event began with a meal, setting the stage for an evening of camaraderie and celebration. Members gathered not only to enjoy the delicious food but to participate in a series of activities, including drawings for cash prizes and bill credits.

#### **Business Meeting Recap**

During the business meeting, important updates on Mid Century's operations were shared. CEO, Jim Broemmer addressed members, emphasizing the progress in our broadband infrastructure, particularly the transition to fiber optics. "Fiber optics are rapidly becoming the standard for broadband infrastructure,

enabling service providers to meet the growing demand for faster internet connections and higher bandwidth," he noted. Jim also provided an update on the Cooperative's copper-to-fiber conversion, estimating it will take approximately two years to complete the transition to 100% fiber.

We are also pleased to announce the re-election of Ray McCausland, representing the Summum and Table Grove exchanges and Michael Gray, representing the Williamsfield and Yates City exchanges. Both directors will continue to serve for the next three years, bringing their valuable experience and commitment to the Cooperative.

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#### Mid Century Named NTCA Smart Rural Community Social Media Superstar

We're thrilled to announce that Mid Century has been recognized by the NTCA – The Rural Broadband Association as a Smart Rural Community Social Media Superstar!

This award highlights our dedication to sharing the importance of connectivity in rural areas and the impact it has on strengthening communities. Bridgette Northern, Director of Marketing, proudly accepted the award at the NTCA Fall Conference in Indianapolis on October 1.

Want to learn more about the Smart Rural Community program? Visit us at midcentury.com/smart-rural-community-provider.



Pictured (I to r): Shirley Bloomfield, NTCA Chief Executive Officer and Bridgette Northern, Director of Marketing at Mid Century.



#### (continued)

#### **Product Knowledge and Fun Activities**

Attendees explored our latest products, including outdoor Wi-Fi units, Roku cameras, GigaSpire routers, and the Mid Century Fiber app –tools designed to "Take the Mystery out of Wi-Fi." They also gained insights into streaming services and had the chance to check out the equipment used by our construction team for fiber installation.

#### **Office Closings**

- November 28 & 29 for Thanksgiving
- December 24 at 12 PM & 25 for Christmas
- December 31 at 3 PM & January 1 for New Year's

Technical support will be available by calling 309-778-8611, option 1.

#### **Monthly Bill Credit Winners**

- Jenny Seiboldt (July 2024)
- Duane Hart (August 2024)
- Daniel Alexander (September 2024)

#### Paperless Billing Winners

- Pardeep Kumar (July 2024)
- William Francis (August 2024)
- Gamber Cove Recreational Park (September 2024)

#### **Your Board of Directors**

Ray McCausland - District 1 • Sheila Blout - District 2 Donna Cecil - District 3 • Michael Gray - District 4 Randy Hellyer - District 5 • Tonya Pike - District 6 Daniel Lundeen - District 7